

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949277-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1928

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	949277	07901297

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WESH	Tu	10/09/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$850.00	NM
6 WESH	W	10/10/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$850.00	NM
3 WESH	Th	10/11/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$850.00	NM
7 WESH	F	10/12/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$850.00	NM
2	10/09/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/09/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$800.00	NM
5 WESH	W	10/10/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH300TVFL	\$800.00	NM
7 WESH	Th	10/11/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$800.00	NM
4 WESH	F	10/12/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$800.00	NM
3	10/09/12	10/12/12	NBC Today Show II	10AM-11AM	-1211--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1211--	5	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WESH	Tu	10/09/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$700.00	NM
9 WESH	W	10/10/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$700.00	NM
6 WESH	W	10/10/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$700.00	NM
7 WESH	Th	10/11/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$700.00	NM
8 WESH	F	10/12/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$700.00	NM
5	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/09/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00	NM
1 WESH	W	10/10/12	2:29 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$200.00	NM
4 WESH	Th	10/11/12	2:20 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949277-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1928	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	F	10/12/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
6	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
6	WESH	W	10/10/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
3	WESH	Th	10/11/12	4:52 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
7	WESH	F	10/12/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
7	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-2222--	8	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
7	WESH	Tu	10/09/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$1,000.00 NM
2	WESH	W	10/10/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
6	WESH	W	10/10/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
5	WESH	Th	10/11/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
3	WESH	Th	10/11/12	5:47 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$1,000.00 NM
4	WESH	F	10/12/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
8	WESH	F	10/12/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$1,000.00 NM
8	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1111--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/09/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH300TVFL	\$1,400.00 NM
2	WESH	W	10/10/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH300TVFL	\$1,400.00 NM
8	WESH	Th	10/11/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH300TVFL	\$1,400.00 NM
7	WESH	F	10/12/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH300TVFL	\$1,400.00 NM
9	10/09/12	10/12/12	M-F Entertainment Tonight	7:00-7:30 PM	-11-1--	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-11-1--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/09/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	RPOFDH300TVFL	\$1,700.00 NM
5	WESH	W	10/10/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	RPOFDH200TVFL	\$1,700.00 NM
2	WESH	F	10/12/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	RPOFDH300TVFL	\$1,700.00 NM
10	10/09/12	10/12/12	M-F Access Hollywood	Access Hollywood /	-11-1--	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-11-1--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/09/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	RPOFDH300TVFL	\$1,700.00 NM
2	WESH	W	10/10/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	RPOFDH300TVFL	\$1,700.00 NM
4	WESH	F	10/12/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	RPOFDH300TVFL	\$1,700.00 NM
11	10/09/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	-1111--	:30	4	\$850.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949277-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1928

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/09/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$850.00 NM
5	WESH	W	10/10/12	12:23 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00 NM
8	WESH	Th	10/11/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00 NM
4	WESH	F	10/12/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$850.00 NM
12	10/09/12	10/13/12	M-Su News @ 11PM	11-1135p	-11111-	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-11111-	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,500.00 NM
2	WESH	W	10/10/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,500.00 NM
8	WESH	Th	10/11/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,500.00 NM
6	WESH	F	10/12/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,500.00 NM
5	WESH	Sa	10/13/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,500.00 NM
13	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	6:58 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFDH300TVFL	\$250.00 NM
2	WESH	Sa	10/13/12	7:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFDH300TVFL	\$250.00 NM
14	10/13/12	10/13/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	8:52 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH300TVFL	\$1,300.00 NM
15	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	7:55 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
18	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/14/12	6:22 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	RPOFDH300TVFL	\$1,200.00 NM
19	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:44 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	RPOFDH300TVFL	\$250.00 NM
2	WESH	Su	10/14/12	7:13 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	RPOFDH300TVFL	\$250.00 NM
20	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949277-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1928

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
	10/08/12	10/14/12	-----S				1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	8:53 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	RPOFDH200TVFL	\$1,800.00 NM
23	10/15/12	10/15/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$1,000.00 NM
24	10/15/12	10/15/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	10/15/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH300TVFL	\$900.00 NM
25	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/15/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$800.00 NM
26	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH200TVFL	\$450.00 NM
27	10/15/12	10/15/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$250.00 NM
28	10/15/12	10/15/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/15/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
29	10/15/12	10/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/15/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,100.00 NM
30	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
949277-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1928

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH300TVFL	\$1,500.00 NM
31	10/15/12	10/15/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	7:12 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	RPOFDH200TVFL	\$1,700.00 NM
32	10/15/12	10/15/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	RPOFDH300TVFL	\$1,700.00 NM
33	10/15/12	10/15/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$900.00 NM
34	10/15/12	10/15/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,600.00 NM
37	10/13/12	10/13/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	3:33 PM	Notre Dame Football	5:00A-4 XM	:30	RPOFDH300TVFL	\$1,500.00 NM
1	WESH	Sa	10/13/12	6:05 PM	Notre Dame Football	5:00A-4 XM	:30	RPOFDH200TVFL	\$1,500.00 NM
<b>Total Spots</b>							<b>70</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$70,800.00</b>
<u>Agency Commission</u>	<b>\$10,620.00</b>
<u>Net Amount Due</u>	<b>\$60,180.00</b>